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1949

HILL DAHLIA NURSERIES

Growers and Propagators of Fine Dahlias

Welch Avenue at Somerset

BATTLE CREEK, MICHIGAN

DELIVER TO

Or Occupant

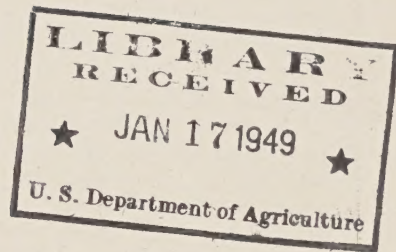
Of the Premises,

*Broadcasting
Michigan's Finest Dahlias*

NOTHING OVER \$1.00

Rooted Cuttings Scientifically Grown According to the Laws of Nature

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HILL DAHLIA NURSERIES

189 Welch Avenue

Season 1949

Battle Creek, Mich.

THE TRUTH ABOUT DAHLIAS by Rooted Cutting Specialist

Terra-Lite BRAND Vermiculite is the Amazing New Growing Medium

Investigate other uses too! Terra-Lite plant aid is excellent for bulb and tuber storage, starting flower and vegetable seeds, or lightening soil. Many growers use it in potting mixtures or greenhouse benches. Builds healthy lawns, ideal for mulching!

Proved by tests at a leading university! Cuttings rooted in Terra-Lite brand vermiculite are ready for potting from three days to three weeks sooner, with bigger, stronger roots and no weeds!

Ideal for storing bulbs, particularly dahlias . . . and for vegetable winter storage.

VERY IMPORTANT! All cuttings we grow this season will be grown in this medium, very light and all roots will be intact. Prices on this medium—F.O.B. Battle Creek, Mich., write for special circular.

One-half Bushel Bag85
Two Bushel Bag \$1.75

AVIATRIX (I. D.) 9-11 inch blooms of golden color with the center and tips varied with tinges of reddish-violet.Roots .60

ALL-AMERICAN (S. C.) Bloom 11x6, bush 6ft. Mulberry rose suffused salmon with wax yellow at base of petals. Very sturdy plant with heavy foliage. It won a large number of blue ribbons.Roots .75

ALICE MAY (I. D.) Bloom 12x8. This pure waxy white flower is rightly called a "White Lord of Autumn." This tremendous bloom is beautifully formed.Roots .75

AMELIA EARTHART (S. C.) Bloom 12x6, bush 4 ft. This gorgeous dahlia was a consistent winner wherever shown. Color is apricot buff with salmon tints shading to soft yellow at base of petals.Roots .75

BESS SMITH (I. D.) Bloom 10x6, bush 5 ft. Pure white. Its petals are wavy. Stems 15 inches long, and very strong, holding flowers on side. It is an excellent keeper when cut. Considered by many the best white.Rooted Cuttings .60

CARL G. DAHL (I. D.) Color emberglow with golden sheen and a sweet brier reverse. Healthy bush; height about 5½ feet; insect resistant; blooms from early summer till frost; blooms 11 to 14 inches; a Dahlia to make you proud of your garden.Root .65

CALIFORNIA IDOL (I. D.) The best yellow dahlia introduced in 1935. Huge blooms on the best of stems. Winner of many prizes during the past season and surely a winner again this season in the giant bloom classes.Root .60

CAROLINA MAID (I. D.) Mr. J. W. Johnston describes this one as, outer petals deep rose with salmon suffusion; the center is lemon yellow with deep rose tipping. Very large blooms on good strong stems. Plants about five feet high. On the House Beautiful Honor Roll and winner of a Certificate of Merit scoring 86 at East Lansing, Mich. Very fine in 1946.Roots .65

CHARLOTTE CALDWELL (Ball) Bright orange with shadings of terra cotta. It has wonderful foliage and vigorous growth. Always a winner.Root .50

CLASS (F. D.) One of the largest sulphur yellow formal decorative dahlias to date. Grown up to 15 inches, petals fall back toward stem when fully out. Strong, straight stems hold flowers directly on top. Bush rugged.Roots .90

COMMANDO (F. D., 1943) Golden Rule. A clear shade of lavender or true phlox purple and very bright. Large clean flowers from 10 to 14 inches and held on long stiff stems charged.Roots .65

COMMODORE (D) Very large canary yellow. One of the largest. A good grower worth much more than the price charged.Root .65

DETROITER (F. D.) A grand dark red, nearly a maroon; early and constant bloomer. Flowers six to nine inches held on fine stiff stems. Fine for basket work or cutting.Root .75

DARCY SAINSBURY (F. D.) Bloom 10x5. A wonderful pure white, with excellent center, and the best of long stiff stems. One of the best to come from Australia. It stands very high in the show room.Rooted Cuttings .50

DWIGHT W. MORROW (I. D.) Bloom 12x6, bush 5½ ft. The gigantic red dahlia that was the sensation of the year in our garden.Root .75

FREDA GEORGE Bloom 10x5, bush 5 ft. Sulphury white tipped and suffused violet rose. Strong, erect stems hold flowers in good position. Bush growth strong and sturdy. Blooms are produced in large numbers and are uniform. A regular winner on the show table and generally satisfactory everywhere. A true blend of pastel shades.Rooted Cuttings only 1.00

FLASH (Cac.) Crimson red, tipped pure white. The petals are serrated and they curl and twist, further enhancing this beautiful Dahlia. We recommend it for the medium-sized bloom classes. The bush grown from 5 to 7 feet high, is an early and continuous bloomer and very prolific. Besides the blooms are wonderful keepers. We are large growers of this novelty dahlia.Rooted Cuttings only 1.00

- GLAMOUR** (I. D.) A notable addition to the really large dahlias. Everything about the flower suggests size and vigor. It is a variety which anyone seems to be able to grow well under almost all conditions. The very large flowers are an unusual shade of light purple with each petal edged amaranth pink. The petals roll well back giving the flower extreme depth. A consistent winner at the best shows in both specimen bloom and "largest bloom in the show" classes. Root \$1.00; Rooted Cuttings .50
- GOV. HEIL** (Cac.) A beautiful combination of color of orange and burnt orange towards the center, a free bloomer and good grower. Flowers 10 by 7 inches. Buds appear to be a purple cast. Roots .70
- JEAN TRIMBEE** (Trimbee) (S. C.) New large, long petaled, thick flower of Petunia violet. Tall strong grower. Good stems. (H. R.) Rooted Cuttings .50
- INDIAN GIANT** (Emmons) (I. D.)—1943. Color tan or apricot, blooms many; 12 inches by 4 inches in depth. Short strong growing bush. Scored 85-E at East Lansing, 1941, and on the Honor Roll, 1942. Rooted Cuttings .75
- JERSEY'S BEACON** (Waite) (F. D.) Chinese scarlet, with a paler reverse, giving it a two-toned effect. Root .50
- JERSEY'S BEAUTY** (F. D.) Bloom 6x4, bush 6½ ft. Probably the most popular of any dahlia, especially as a cut flower. The ideal pink for exhibition or florist use. Rooted Cuttings .25
Root .60
- JERSEY'S MELODY** (S. C.) Tyran rose, shading to silver tips, with silver reverse. A very striking variety held on stiff stems. Root .60
- KELVIN** (Australian) (I. D.) The color of the flowers is deep peach pink with very large blooms and is a fine new introduction. One of the top winners in 1947 shows. Rooted Cuttings 1.00
- KING OF THE BLACKS** (D.) Positively the best black-red on the market today, bar none. Fine form, free blooming on long stems. Root .85
- LOIS WALCHER** (I. D.) Bloom 8x4, bush 5 ft. The color is a deep amaranth to pansy purple, with the outer one-third of petals a clear white. Stems are ideal, carrying the flower facing and well above the foliage. Rooted Cuttings .50
- LIDICE** (I. D.) Bloom 13x8, bush 6½ ft. A delicate cream yellow, shading to lemon yellow toward the center. It won the highest award given a seedling dahlia, at New York in 1942. It is an exceedingly fine grower. The long, strong stems hold the giant blooms high out of the foliage. Rooted Cuttings .50
- LYNN FONTANNE** (S. C.) One of the very largest. A frequent winner of "largest bloom" awards. The color is spectrum red with shades of carmine towards the tips and with chrome yellow petaloids thruout the flower. A strong grower and a good keeper when cut. Blooms face the side on strong stems. This is a dahlia which is still growing in popularity with those who like the big ones. Rooted Cuttings .75
- MARKET JEWEL.** A semi-cactus dahlia that was the sensation in our garden the past season. A wonderful grower with blooms of the finest dark velvet red. If you do not grow this one you are overlooking the finest Dahlia that you have ever had in your garden. Fine stems and a wonderful keeper. Root .50
- MISS SAN DIEGO** (I.C.) Incurved lacinated cactus. Lemon yellow, outer half of bloom tyrian pink. Blooms 9x7 on long straight stems. Honor Roll dahlia and winner of Certificates of Merit. Won A.D.S. Achievement Medal. Most beautiful dahlia growing today. Rooted Cuttings .75
- MRS. C. D. ANDERSON.** A mammoth purple-quilled ball dahlia with a silver sheen that keeps for days in the show room. We have at last a good supply of this Dahlia, which grows for everyone. Rooted Cuttings .40
- MRS. W. KEENE** (Australian) (I. D.) Exceptionally fine Dahlia something like California Idol with the same great depth but is much superior to California Idol both in form and color. Color primrose flushed apricot-flesh. Good grower and long stiff stems. Roots .65
- MRS. THOS. A. EDISON** (I. D.) A brilliant-flashing velvety red to carmine bloom of 10 to 12 inches across and good depth. Strong straight stems and a husky grower. Roots 1.00
- MRS. HESTER A. PAPE** (I. D.) Bloom, 12x6. Color, a reddish-purple; another says it is a pomegranate purple overlaid dahlia purple with a velvet sheen. Won the American Home Achievement Medal. A very sturdy grower. A profuse bloomer. Will be hard to beat in any show. Rooted Cuttings 1.00
- MAFFIE** Bloom 12x6, bush 6 ft. Intense carmine of stupendous size. The tremendous size of this dahlia puts considerable strain on the stem. Bush growth is very rugged and foliage exceptionally heavy. Rooted Cuttings .70
- MICHIGAN WHITE** (S. C.) One of the very best of the white cut-flower dahlias. The well formed flowers seem to "pop" out over night on long, strong stems. Substance of the flower is excellent, the flower keeping well when cut. Blooms are of medium size. Root .75
- MONARCH OF THE EAST** Bloom 11x5, bush 5 ft. A giant dahlia on sturdy tree-like bush. Has been grown as large as any. The color is light rich cadmium yellow with coral red shadings on reverse. Root .85
- MARGARET COLE** (F. D.) A medium size dahlia. A beautiful tri-color flower. Yellow at the center shading to orange with silvery white tips. A fine grower and producer. Size of blooms, 5 to 6 inches in diameter. The blooms are erect on cane-like stems, facing sideways. Height 4 feet. Roots .70
- MONTEBELLO** (Robinson) (I. D.)—1943. A rich violet or orchid crimson. Deep and full, back petals curl backward covering stem. Free bloomer, good keeper and fine stems. Roots .90
- MYRA HOWARD** (Glutzbach Dahliadel) (I. D.)—1932. The color is a glowing combination of saffron yellow with tints of salmon, the entire effect being ochraceous orange. Winner of American Home Achievement Medal at New York. Rooted Cuttings .50
- NEGUS** (F. D.) Oxblood red to almost black in center. Plants extremely robust, long stems, insect resisting. Try it on our recommendation. Good size blooms, held erect. Roots .75
- OAKLEIGH MONARCH** (D.) The red sensation. One of the finest reds growing. Very rugged, with fine stems. One of the best keeping flowers. Very large with great depth. If you have not grown this Dahlia, do not overlook it. Our stock is of the best. Root .75
- PINK GIANT** (I. D.) Large flowers of bright, clear, rose-pink. A great favorite with garden visitors and a fine show flower. It is a border-line variety as to type; being a true semi-cactus under some conditions when fully mature. Root .75
- PREMIER'S "WINSOME"** (1939) (I. D.) The most attractive pink I. D. since Kathleen Norris and easy to grow giving massive blooms in great abundance, will grow to 11x6 inches without any forcing, stems slender but very strong, heavy foliage that is resistant to insects and mildew. Root .75
- SON OF SATAN** An immense incurved cactus flame red with excellent stems. This sensational four Honor Roll dahlia is the strongest and most vigorous grower in our collection. The flowers are large and attractive. Rooted Cuttings .50
- SILVER LADY** (F. D.) White lightly edged and flushed with lavender. A fine open grower with fine stems. Very appealing to those who like pastel shades. Received certificate at Fairmount Trial Grounds in 1938, also listed in House Beautiful Futurity. Rooted Cuttings .50
- TOPS** (I. D.) Bloom 12x7, bush 5 ft. A beautiful clear yellow, very much like California Idol in color. Fine formation. Extra long stems. Won several blue ribbons. Achievement Medal winner at Chicago. On ALL FOUR Honor Rolls. One of the BEST. Root .90
- VICTORY** Bloom 10x6, bush 4½ ft. Rose pink suffused gold. Here is a real knockout for sheer beauty. Flowers keep well and stem and bush growth excellent. Probably the most beautiful pink Formal Decorative to date. Root .75

VIN WELL CRINKLES (I. D.) Color, orchid shading to shrimp pink toward the tip. Petals crinkle, hence the name "Crinkles." Size of bloom 8½ inches x 5 inches or better. Long graceful stem holds the flower facing. Blooms are beautiful and very attractive to the eye. Early and prolific bloomer with insect-resisting foliage.Roots 1.00

VOLCANO (F. D.) Bloom 12x6, bush 4½ ft. Always we like to offer large, vigorous varieties such as this fine dahlia. Long, strong stems, holding these very large flowers at an angle of 45 degrees. Color, orange flame red; will not fade or burn.Root .75

WHITE SATAN (S. C.) A Wonderful White Large and a 6-foot grower. This is a very good one and should be grown in every garden.Roots .65

WHITE WONDER (I. D.) The largest fluffy white to date. Long graceful wavy petals and easily grown from 10 inches up. Strong plants and long stiff stems. (H. R.)Roots .50

MINIATURE DAHLIAS

These are the same formation as the very large dahlias only under about 3 inches in size. Fine for borders and small gardens, cutting and table use.

BISHOP OF LLANDAFF, "England." Bloom 3x1½, bush 4 ft. This is an unusual and attractive flower, petals being bright scarlet with a center of deep garnet. Foliage is lacy of a reddish bronze color. Wonderful for landscape effects and home arrangements. Very popular as a cut flower.Root .40

BUCKEYE BABY This fine miniature is really small and deep and while the bushes are dwarf, the stems are fine for cutting. Color, gold buff lightly shaded red on the reverse.Root .50

CARLA (Dahliadel 83C, 1934) Color is buff, heavily shaded old rose and suffused violet rose, a rich contrast to the dark green foliage. Ideal in the garden and for arrangements.Root .50

FAIRY (Miniature F. D.) This dainty little dahlia is best described as a miniature Jersey's Beauty, it having the same lovely shade of pink with a slight suffusion of mauve towards the tips of the petals. Perfect decorative, 2½ to 3 inches in diameter, with perfect stems, and produced in great profusion on plants about 3 feet high.Root .50

IKE Bloom 3½x5x2. A beautiful blood red Miniature that is fine for cutting. Described as having many tight, overlapping petals, each with lacinated tips. Has fine tight centers, and is a profuse bloomer.Root .50

IRENE (F. D.) Fine old rose to coral pink; a perfect small exhibition flower held on long stems.Root .50

SPRINGHILL ROSE (F. D.) A beautiful rose red, 2 to 3-inch blooms held on long stiff stems and a prolific bloomer. Fine for florist work.Root .50

TARGET (I. D.) One of the finest orange shades and blooms, average 2 to 3 inches. Strong bush, free bloomer and long straight stiff stems.Root .65

WHITE FAWN (F. D.) Waxy white. 3 inch bloom. Excellent substance. An extremely abundant bloomer. One of the best cut flowers. Dark glossy foliage on low compact bush. On three honor rolls. Certificates of merit at Storrs and Ohio. Root .25

ROOTED CUTTINGS

The time has now come to tell our customers that we prefer Rooted Cuttings to plants, they are much less liable to be root bound, much easier handled, and seem to result in healthier growth. They can be planted upon receiving, or better still, put in pots and harden off to the air in a shady place until such time as you desire to plant. Use a strip of tar paper to protect from cut worms. If you plant on receiving cuttings, protect from the hot sun for a short time. Peach baskets are good, removing same in the late afternoon. Handle carefully for a short time and you will have every success in the world.

Remember cuttings are much lighter and can be shipped special handling, and you will receive them as soon as a letter.

SPECIAL OFFER—We will ship 6 rooted cuttings, our selection, of the newer dahlias we have in the greenhouse, and guarantee to surprise you, on receipt of \$3.00, Special Handling, to your door.

Cuttings available April 15th on to June 1st.

POM POM DAHLIAS

World's finest collection of those little flowers you like for borders, cutting and table decorations.

LEMON DROP—Yellow. Extra good. Shall flower a winner in every garden.Root .50

MARY MUNN (S) A fine pure lavender.Root .50

MORNING MIST—Bloom 1½, bush 3½ ft. A fine cut flower with long stems. Color, white tipped lavender and rosy lavender at center. Some flowers a little large but very popularRoot .30

PRIDE—Red. One of the best, a wonderful grower. Long stems.Root .50

SHERRY (1939) Royal purple. Fine for exhibition and a good root maker.Root .50

SPECIAL OFFER NO. 999. We have a good many pom poms and miniatures, but not in sufficient quantities to list. If you care to leave this up to us, we will ship prepaid six, all named, including some of the above on which we have an over-run; on receipt of..... 1.50

RIGHT-U-R DAHLIA LABELS

Avoid losing the names of your dahlias.



This label is made of soft metal that will bend easily, with a colored insert these can be tacked on your stakes, at digging time bend around a tuber and your troubles are over; keep the numbers in a book and you can refer to the number at any time.

Ideal for greenhouse or bench work. Just stick in the soil and the large number is always in sight, 4 inches long.

35c per hundred—\$2.50 per thousand
Sample free



OUR LOCATION

Drive on either West Michigan Ave. or West Van Buren St. to Limit Ave. and go one block north, then watch for the sign, Hill Dahlia Nurseries.

GAMBLER'S COLLECTION

10 DAHLIA'S ROOTS—tags lost off during planting, digging, storage etc. you will probably know the shortage of help. This collection will be mighty fine as we were forced to put a great many of our finest in this collection on account of the help not being careful. If you are not fully satisfied with this collection, we will refund your money without question.

If you do not care for the names, be sure and order this collection without fail.

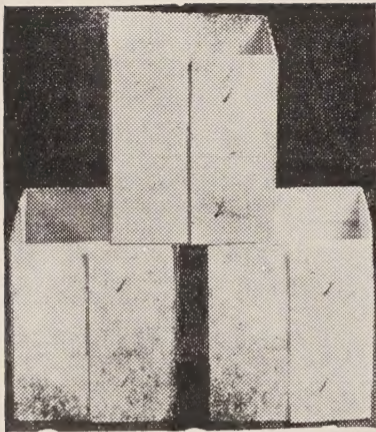
10 ROOTS—POST PAID.....\$2.00

DAHLIA COLLECTIONS

Collection No. 2—Six selected dahlias (our selection) of the better class, all big ones. Complete collection. 2.00

Mammoth Collection No. 3—One dozen fine dahlias (our selection), all from the finest varieties, from stocks of which we have a surplus. This collection is a wonderful bargain and worth many times the price. Complete collection. 4.00

IMPORTANT NOTICE—We advise all shipments by express if you have an express office. We can ship in this manner much more secure. All shipments will be fully insured against freezing and otherwise. If you desire to have your order shipped by express deduct 15% from the amount of your order. And we will ship express collect in wooden or heavy containers that will stand up. On mail orders this is impossible unless we increase our prices over the \$1.00 mark which we do not wish to do.



Saves time and labor. Bands are removed without cutting; therefore, the dirt ball and roots are not disturbed . . .

FILL YOUR GROWING NEEDS WITH PLANT BANDS

Save valuable benching time, and avoid costly checks from root disturbance in planting (see photo at left). Hundreds of Carnation growers use Plant Bands every year with profitable results. Order yours now and be ready for your first cuttings. We can ship immediately. You'll find them equally valuable for Mums, Bedding Plants and Vegetable Plants.

Bands are made of decay-resisting wood veneer double-stapled with galvanized wire. Aeration and drainage of these bands are important points. Size $2\frac{1}{2} \times 2\frac{1}{2} \times 3$.

Plant bands are designed to grow your plants inside while danger of frost is outside. Bands fit standard size flats. Roots are not disturbed when transplanted out in open from bands, thus no shock or setback to plant.

PRICES F.O.B. BATTLE CREEK EXPRESS COLLECT

1000	\$4.85	250	1.50
500	2.50	10075

Trial order if you desire to try out this band we will ship 25 for 50c postpaid.